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**FOR IMMEDIATE RELEASE**

**Screams has Transformed... Unveiling a Totally New Level of Terror for 2017!**

Dallas/Fort Worth, TX (September 6, 2017) Screams® has transformed itself for its 22<sup>nd</sup> season to provide the most terrifying haunted house experience ever starting on Friday, September 29, 2017. The frights have been greatly intensified in each of the 5 haunted houses and practically everywhere else you turn throughout the 15 acre Halloween Theme Park.

There is a totally new level of terror for 2017! As part of this transformation, Screams® is recommending that you NOT bring children. Screams® is designed to entertain adults and teenagers 16+.

*“We are very excited to be taking the fright level of Screams® up significantly for the 2017 season”* says Coy Sevier, Screams® General Manager, *“to provide every one of our visitors with the most frightening Halloween experience anywhere in North Texas”*.

Screams® Halloween Theme Park, presented by MetroPCS, is 5 Haunted Houses and a Whole Lot More that runs every Friday and Saturday night September 29 through October 28, 2017. Screams® single admission price is \$30 at the gate and includes all 5 haunted houses, live entertainment and Scary-Oke. Plus visitors may go through the haunted houses as many times as they like (as the crowds will allow). To avoid the longer waits, they can purchase a Fast Pass for \$15 in advance or during their visit.

Additionally Screams® offers a whole lot more such as live entertainment, Scary-Oke, Tarot Card & Palm Readers, games of skill, and scores of professional actors roaming throughout the event. There is also food and drink at the food court and the full service restaurant along with adult beverages at the pubs for those 21 and older. Screams® shops will feature wares like jewelry, glo products, feather extensions, Henna Tattoos and Wax Hands. There is also a mask and souvenir shop and much more including the MetroPCS photo booth and charging station.

The entertainment line-up for Screams® 2017 will include Screams® radio partners taking over the Screams® stage bringing their own brand of entertainment with the KSCS *Scary-Oke Battle* on October 6<sup>th</sup>, Hot 93.3 *Dark Maze Challenge* on October 7<sup>th</sup>, Jack-FM *Dance Contest* on October 14<sup>th</sup>, AMP 103.7 *Egg Toss Challenge* on October 21<sup>st</sup> and Hot 93.3's *Glow Party* on October 28<sup>th</sup>.

Then *Complete DJ* will take the stage spinning music and creating a festive atmosphere for the rest of the season.

Screams® is a top 10 pick for Halloween Spooktacular Fun by TopFor.com and rated as the best Haunted Theme Park – ‘A 10 out of 10’ by Texas Haunts.

Screams<sup>®</sup>, presented by MetroPCS, will be open on Friday & Saturday Nights September 29 – October 28, 2017 from 7:30 PM to 1:30 AM and is located in Waxahachie, just 30 minutes south of downtown Dallas and Fort Worth off of I-35E at exit 399A on the Scarborough Faire<sup>®</sup> site. From Waco, follow I-35E north to Exit 399. Parking is free compliments of Waxahachie Nissan. Screams<sup>®</sup> is sponsored by Dr Pepper.

Admission is \$30 at the gate or advance discount tickets can be purchased on-line at [www.ScreamsPark.com](http://www.ScreamsPark.com). Starting on September 21, 2017 visitors can also get a ‘\$10 off 2 Tickets’ coupon at North Texas MetroPCS stores, \$2 off discount coupons at Waxahachie Nissan or two free tickets with a test drive at Waxahachie Nissan while supplies last.

For more information visit **ScreamsPark.com, ScreamsPark on FaceBook, Twitter or Instagram.**  
**The Screams hashtag is: #ScreamsPark.**

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